

Tejari.®

the future of commerce

Media Kit
2011

Tejari.com Profile

Tejari.com is the leading B2B online marketplace in the Gulf region, Middle East and the emerging markets. Tejari enables buyers and sellers to transact and share information about a variety of goods and services via a secured Internet environment.

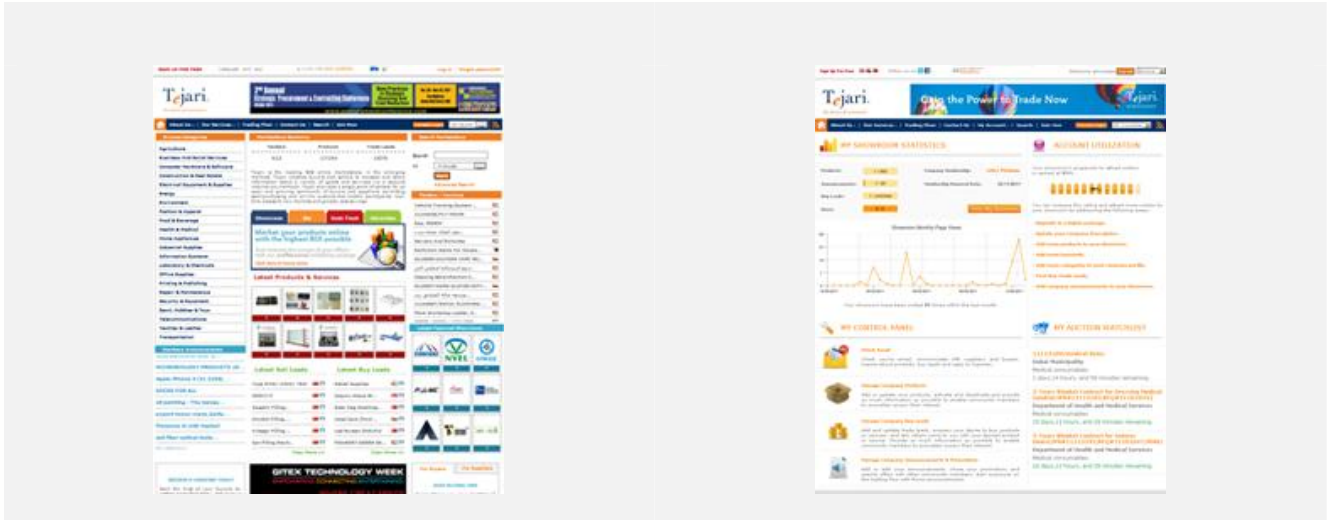
Tejari.com provides a one stop shop for companies wanting to improve their e-readiness, and their capability to attract new opportunities online. Members can generate and look for qualified leads, market their products and services through their online showroom, improve their online visibility and bid on hundreds of online tenders floated daily from a variety of blue chip buyers.

Tejari.com is the place to look for business opportunities and leads, making Tejari.com the perfect place to market your business.

Target Audience

Procurement, sales and marketing officers & managers alike from businesses around the globe.

[Tejari.com is the perfect spot to look for new business opportunities](#)



7 Key Facts

- 1) The majority of visitors of Tejari.com are personnel who are in charge of buying or selling for the organizations they work for (procurement, sales & marketing).
- 2) The majority of Tejari.com visitors reside in the UAE, followed by Pakistan, China, Oman, India, Kuwait, Egypt and Saudi Arabia.
- 3) The website attracts an average of 40K unique visitors a month.
- 4) Tejari.com has a base of 33K active members from 170 different countries growing rapidly.
- 5) An average of 2,300 industry specific business opportunities digests are sent on daily basis to the members of Tejari.com
- 6) Advertising targets are met consistently on Tejari, thus ensuring a positive ROI is being delivered to clients.
- 7) Tejari.com has industry specific sections, perfect for prolonged industry targeted awareness marketing.

Content Breakdown



Home

The homepage is the gateway from which users are routed to the different parts of the site. Most recent opportunities, latest news from Tejari, Tips and tutorials on how to conduct business online, the ability to search site content, and categorized trading floor by industry are displayed on this page.



Trading Floor

The Trading Floor is the centralized location on Tejari to find information on opportunities. The information is organized industry wise.



Search

The search page is one of the most active parts of the website. Visitors look for opportunities, competitors and service providers on this page.

Content Breakdown

Opportunity Pages

The opportunities on Tejari are displayed as either one of the following: Product/Service, Buy/Sell Lead, Tender/Auction and Showroom. These pages include detailed information about the opportunity, visitors who want to know more about an opportunity end up on these pages.

Product



Lead



Tender



Showroom



Content Breakdown

User Workspace

The user workspace is visited on daily basis by members of Tejari, wither to answer incoming inquiries, update their company's information, or access their opportunities watch-lists.

The dashboard includes sections for:

- MY SALES/ORDER STATISTICS:** Overview of sales and order performance with charts and key metrics.
- ACCOUNT UTILIZATION:** Information on account status and usage.
- MY CONTROL PANEL:** Tools for managing account settings and preferences.
- MY ACTION REQUIRED:** Alerts and notifications for pending actions.

The page is titled "GET TEJARI STATUS BADGE" and "Flaunt Your Status". It explains that premium membership allows users to market their brand better. A badge image shows a woman holding a "Tejari Platinum Supplier" badge. Below the image, there is a "Clickable Badge" section with a code block and a "Badge Image URL" section with a link to show the image.

The "SUBMIT INQUIRY" form includes fields for "To", "Subject", and "Attachments". Below the form, there is a text area containing a sample email:

Dear ABC,

Please find an attached excel file of our price list. we are also looking forward to make deal with you.

Thanks
Ajith Khan

Dear Ajith Khan,

I am interested in your leather bags, I really wish if you can provide me your price quote list, so we make a deal

Enter the characters you see in the image:

Fields marked with a star (*) are mandatory fields.

The "CHECK EMAIL" section displays a table of email notifications:

ID	Subject	Time	Read
1	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
2	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
3	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
4	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
5	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
6	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
7	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
8	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
9	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>
10	Tejari Premium Member - Hajer M. J. J. (2012)	02/10/2012 10:28:00 AM	<input type="checkbox"/>

Below the table, there is a "SUBJECT: Car tyres" section with a "View" button and a "Close" button.

ADVERTISING HOMEPAGE

1- Top Leader-board

728 X 90 – Max size 40kb
GIF, SWF, PNG, Redirect

2- Editorial News Item

460 X 325 – Max size 40kb
PNG only , Content within Tejari.com

The screenshot shows the Tejari homepage with a top navigation bar containing 'SIGN UP FOR FREE', 'ENGLISH', 'UAE', 'US', and 'UK'. A large '1' is placed in a box at the top right, indicating the location of the Top Leader-board. Below the navigation bar, there are sections for 'Browse Categories' (listing various industries like Agriculture, Business And Social Services, etc.), 'Marketplace Statistics' (showing Tenders: 471, Products: 17194, Trade Leads: 1870), and a search bar. A central banner advertises 'Market your products online with the highest ROI possible'. Below this are sections for 'Latest Products & Services', 'Latest Sell Leads', and 'Latest Buy Leads'. A '2' is placed in a box in the lower right area, indicating the location of the Editorial News Item. At the bottom, there are sections for 'BECOME e-VERIFIED TODAY' and 'EASY BUYING TIPS'. The footer contains 'FAQs', 'Press Releases', 'Success Stories', 'About Us', 'Contact Us', 'Privacy Policy', 'Terms and Conditions', 'Help', and a 'McAfee SECURE' logo.

ADVERTISING INSIDE PAGE

1- Top Leader-board

728 X 90 – Max size 40kb
GIF, SWF, PNG, Redirect

2- Thin Sky-scraper

120 X 600 – Max size 40kb
GIF, SWF, PNG, Redirect

3- Wide Sky-scraper

160 X 600 – Max size 40kb
GIF, SWF, PNG, Redirect

The screenshot shows the Tejari website interface. At the top, there is a navigation bar with links for 'About Us', 'Our Services', 'Trading Floor', 'Contact Us', 'My Account', 'Search', and 'Join Now'. Below this, a main product listing is displayed for 'Paua Shell Bracelet, Shell Bangle, Shell Jewelry, Shell Jewellery, Shell Accessories'. The product details include a product code, type, minimum order price, and quantity. A 'Report abuse' button is visible. Below the main product, there is a section for 'Products from the same supplier' with three small product images. Further down, a 'Related products from other suppliers' section is shown, featuring a grid of product cards with images, titles, and prices. At the bottom, there is a 'People who visited this item also visited' section with more product recommendations.

ADVERTISING SHOWROOM

1- Top Leader-board

728 X 90 – Max size 40kb
GIF, SWF, PNG, Redirect

2- Medium Rectangle

300 X 250 – Max size 40kb
GIF, SWF, PNG, Redirect

Tejari
The Future of Commerce

1

Sign up for free | English | Search | Feedback | Log in | Forgot password?

About Us | Our Services | Trading Floor | Contact Us | Search | Join Now | [Free Web Login](#) | All Counts

EL GHONEMY GREENTECH

Member Since: 19/10/2011
Last Updated: 24/10/2011

Green Tech

Contact Supplier

We have two divisions, 1. empowerment include for ISO17025 qualification, 2. laboratory instruments & supplies including: Microton products Laboratory Chemicals laboratory glassware " class A " (beakers, flasks, volumetric flasks and cylinders, burettes, pipettes, laboratory plasticware including: Petri dishes, plasticizer, media, incubation boxes, spreaders, test and culture tubes, laboratory thermometers, clinical thermometers Laboratory instruments and equipment Anaerobic Chambers Autoclaves Balances BalOx (water, oil), shaking, ultrasonic, Colorimeters Centrifuges Chart Recorders Chromida Meter Chromatography Colony counters Colorimeters Cryogenic Equipment Datalogger Density Meter Digestion apparatus Dispenser Electrochemistry (pH, Do, Conductivity) digital burette Flame Photometer Furnaces Glass Washer Macromolecular Handies Homogenizer Isolators & thermal Insulators Melting Point Oven Pump Evaporators Silica Gels Sieves Sizer

Keywords: Lab items • solvents • Colorimeter • Petri • pipette • shaker • Oven • evaporator • thermometer • ISO17025 qualification • pH • glassware • atomizer bags • dispenser • vibrator • filter paper • laboratory validation • qualification • Laboratory Safety

Categories: Basic inorganic and organic chemicals • Fine and various chemical products • Personal care products • Navigational and meteorological

Products | Sell Leads

- Clinical thermometer**
Personal disposable clinical thermometers for Oral, Underarm or rectal use AVAILABLE IN SINGLE USE DISPOSABLE AND RE-USE-ABLE VERSION...
Created On :20/10/2011 | Last Updated :20/10/2011
- Precision Viscometer Bath**
Precision bath for capillary viscometers: Cannon-Fenske, Ubbelohde, Ostwald, SS Ubb, Cannon-Ranning semi-micro, Ubbelohde type SS/1...
Created On :20/10/2011 | Last Updated :20/10/2011
- Ubbelohde ASTM Capillary viscometers**
For kinematic viscosity tests on Newtonian liquids using ASTM (UNE 400213, ASTM D443-44E, ASTM D2512 and ISO 3104-5105 ...
Created On :20/10/2011 | Last Updated :20/10/2011
- Funglab Viscometers**
PREMIUM acrylic Monitored by our SUPERVISC software, offer a wider and unique range of rheological applications. Touch key board 12 key...
Created On :20/10/2011 | Last Updated :20/10/2011

Announcements

MICROBIOLOGY PRODUCTS 20-50% SALE
[24/10/2011]
WE ARE RUNNING AND END OF YEAR DISCOUNT FOR ALL LABORATORY PLASTIC WARE AND GLASSWARE PRODUCTS FOR

Presence in UAE market
[20/10/2011]
Elghonemy group as American/Egyptian Company proudly announces a grand opening and starting of our


2

ADVERTISING MAIL SHOTS

1- Full Banner

468 X 60 – Max size 40kb
GIF, Redirect

Tejari.com has found that the below opportunities are relevant to the search criteria you specified while setting up your alerts.



1

Online opportunities with Tejari.com

Dear Amro Abu-Hmaidan, ,

Tejari.com has found that the below opportunities are relevant to the search criteria you specified while setting up your alerts:

Latest Auctions

[IPR: 11136897 - MEDICAL CONSUMABLES - RFQ: 21103684/SKS](#)

[RH Physiotherapy Tender NO: 21103995/MMF](#)

[Click here to view more Auctions >>](#)

Latest Offerings

Tejari.com was not able to find opportunities that are relevant to the search criteria you specified while setting up your alerts.

Latest Buying Leads

Tejari.com was not able to find opportunities that are relevant to the search criteria you specified while setting up your alerts.

Quick Links

- [Login](#)
- [Search](#)
- [Trading Floor](#)
- [Help](#)

- [follow on Facebook](#)
- [Follow on Twitter](#)
- [Join on LinkedIn](#)

Wish not to receive our alerts any more? [click here to unsubscribe](#)

Any Questions? Contact our Customer Service:

UAE:	800 - Tejari
Oman:	800 71117
Pakistan:	0800 11110
Kuwait:	+965 22909070
Egypt:	+202 27515272
Int.:	+971 800 835274

Customer Service - By Email
customerservices@tejari.com

[follow on Twitter](#) | [follow on Facebook](#) | [join on LinkedIn](#)

If you feel that these alerts are not relevant to your business, you may [login](#) to Tejari.com now and edit